

Leverage Your Expertise Strategically To Establish Authority And Build Business Relationships.

We live in an age driven by technology. Take a look at the people around you if you need proof! On the flipside, If you don't have a digital presence today, you don't exist. In a time when everything is digital, every company should have a digital presence.

We believe that every project is as unique as you are. The journey to your successful digital presence will require tweaking (and hopefully no twerking!) which means that the prices below are a guide only. Please be in touch to set up an initial consultation - no charge, no obligation:

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TASK	HOURLY RATE	WORD RATE	SUGGESTED MONTHLY REQUIREMENTS
Content management	R 200.00	n/a	Approximately 1½ hours
Blog posts and guest blogs (± 80mins each)	R 400.00	R 1.75	Four 300-word blog posts
Newsletters and informative articles (± 130mins each)	R 400.00	R 1.75	One 500-word informative article or newsletter
Search engine optimisation	R 300.00	n/a	Approximately 1 hour
Social media content generation (± 12mins each)	R 300.00	n/a	Eight - ten posts with custom graphics and/or links
Management of social media profiles, pages, and groups	R 200.00	n/a	Less than an hour a month – especially once set up
Social media training	R 300.00	n/a	As required
Web copywriting	R 300.00	R 1.75	As required
Custom landing page integration	R 200.00	n/a	As required

Tracy Keylock dot Com
unlock your potential